

Name _____

Commercial Photoshoot Planning Sheet

- 1) Field of Commercial Photography:
- 2) Location:
- 3) Lighting (indoor, outdoor, direction, soft, harsh, etc):
- 4) Model/Food/Product/Sport:
- 5) Clothing:
- 6) Props:
- 7) Colors:
- 8) Camera Angles:
- 9) Camera Distances:
- 10) Principles & Elements Design used:
- 11) Mood created:

Sketch 3 possible shots

